



## SUPPORT MATERIAL #7: Personality profiles

PAGE 1/1

Calculate: Activity 5

### James/Jessica Bartlett, TV host

You are the host of *Keeping It Real!*, the hit TV current affairs show that aims to help consumers live a life of integrity by valuing our planet and its people.

Today you are hosting a live debate on the subject of sustainable energy.

You are joined in the studio by several guests representing different interest groups related to the use of energy.

Your role is to chair the debate and ensure that everyone gets a chance to express their views and opinions. Make sure the discussion keeps on track and that everyone's point of view is heard.

### Gary (Gazza) Brown, petrol head

Aged 41, father of four, you love your car, a twin-turbo V8 petrol guzzler. It's your most prized possession. You love nothing more than going on long weekend drives with your family in your 'baby'.

You are not happy about all the greenies who tell you that you shouldn't be driving the V8 because it's bad for the environment.

### Ms Susan Day, mother to three children aged 5, 14 and 17

You're frustrated about constantly receiving high energy bills.

How do you get your children to be more energy efficient when they just don't think about the consequences of their actions?

The five-year-old leaves the TV and play station on and when he goes outside to play he leaves the door open. The 14-year-old uses the dryer instead of hanging clothes on the line, while the 17-year-old has two 20 minute showers everyday.

### Dr Sarah Muir, environmentalist/ politician

You are a senator in the Australian government and member of the Energy Savers Party.

Your party is heavily committed to a more sustainable future. You practise what you preach and recycle, conserve energy and use public transport or a bike to get around.

You lobby for practical changes in behaviour to reduce energy use by individuals and big business. It's hard work trying to convince people that small behavioural changes do make a difference.

### Mr Les Farmer, business mogul

You own Farmer Printing, which employs 632 people in Australia.

Your business prints flyers, leaflets, catalogues and directories for businesses around the country, which you deliver by airplane. You have tried to reduce energy costs by placing insulation in the roof of your factory and recycling paper.

You want to do more to reduce your energy use without sacrificing profit or jobs. How can you run a more sustainable but just as profitable business?

### Forest Patrick, student activist

You are currently studying at university and are serious about saving our planet. You are a member of Greenpeace, on the student council and regularly attend rallies and protests about conservation.

You don't own a TV, you ride your bike to get around, never eat out, shower three times a week for two minutes and only flush the toilet on number twos.

You don't think that people are doing enough to live sustainably. You want action. You want new laws forcing electricity limits on homes based on number of residents.