

# Carbon Offsets

Offset  
• Reduce •  
• Replace •

Managing emissions generated by your business that are unavoidable, such as air and fleet travel.



Together we can make a difference.™

origin

# A positive step toward building a sustainable future for your business.

The Origin Carbon Reduction Scheme™ represents an affordable and credible solution to help offset the greenhouse gas emissions created from your business activities.

## What are carbon offsets?

Carbon offsets are a way for businesses to compensate for unavoidable greenhouse gas emissions they produce through activities such as natural gas and LP Gas usage, air and fleet travel.

When you choose to offset emissions through the Origin Carbon Reduction Scheme™ (CRS), we undertake to create or source emission reductions from verified projects, such as:

- Renewable/low emission generation (but excluding sources that have other negative environmental impacts, such as high impact hydro, native wood waste);
- Methane destruction and waste composting;
- Energy efficiency initiatives including residential, commercial and industrial programs; and
- Biosequestration (limited to 10% of the overall project mix).

## What is the Origin Carbon Reduction Scheme™?

The Origin CRS provides businesses with a range of effective and affordable solutions to offset greenhouse gas emissions. It has a robust and independently audited governance structure, developed in consultation with the St James Centre for Ethics and Australian Conservation Foundation.

Choosing Origin CRS accredited carbon offsets will provide you with the assurance that our offset product meets published and verified standards,

and that for every tonne of Origin CRS product you buy, a tonne of greenhouse gas emissions is actually reduced from the atmosphere.

## Offsetting emissions makes good business sense

As part of an integrated greenhouse management plan that also includes emission reduction and avoidance, purchasing offsets has a number of potential benefits for your business:

- Voluntarily choosing to reduce your emissions above and beyond mandatory requirements demonstrates leadership to your stakeholders and may enhance your corporate reputation.
- Taking a positive environmental position may differentiate you and your products from your competitors, as well as engage your staff and encourage them to consider how they can reduce emissions in their day to day activities at work and at home.
- Purchasing carbon offsets may help you to understand the cost of carbon to your business, allowing you to consider and plan more effectively for a carbon-constrained future.
- Most importantly, managing your emissions has positive results for the environment and helps create a sustainable future.

We will also provide your business with a personalised offset certificate to show your staff, customers and investors that you have chosen to make a positive difference to our environment.

## For more information:

Call our Business Direct team on **13 23 34**  
[originenergy.com.au/crs](https://originenergy.com.au/crs)



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Origin Energy (Vic) Pty Ltd ABN 11 086 013 283 • Sun Retail Pty Ltd ABN 97 078 848 549  
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